

ONLINE ADVERTISER MEDIA KIT

ABOUT US

ScottieDTV, where you will find the coolest cars on the web, with new videos posted daily.

We cover many events worldwide yearly from these associations:



Goodguys Rod & Custom
Association



ISCA International Show Car Association



NSRA National Street Rod Association

We also have up to date press releases on the industries newest products, and How-To Videos on all the leading products in the industry.

OUR AUDIENCE



42 MILLION+ VIDEO VIEWS

75 THOUSAND SUBSCRIBERS



HOW VIEWERS WATCH US



Computer



Smartphone

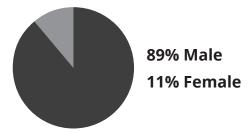


one Tablet

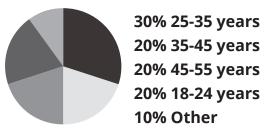
Subscribers and users average a total of 3 minutes per video.

Based on Youtube Analytics

GENDER



AGE



1,000,000 ScottieDTV.com Viewers Polled

LOCATIONS

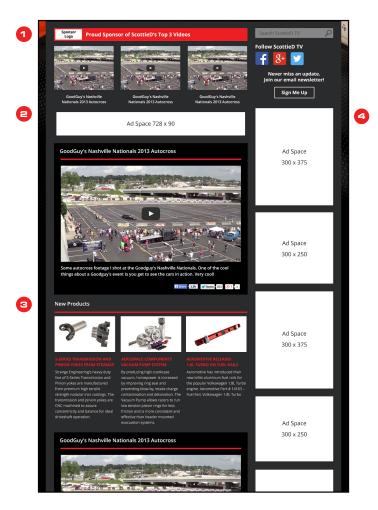
United States
Mexico
Brazil
Germany
United Kingdom
and more...



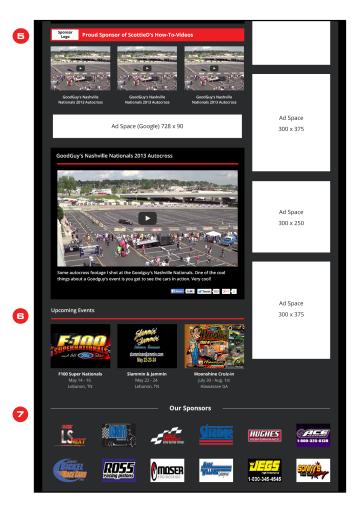
ScottleDTV

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ADVERTISING OPPORTUNITIES



- Sponsor of the Top 5 Videos Section Add your logo to our Top Video section at the top of the homepage, below our header.
- 728 x 90 Banner Ad
 A standard sized banner ad below the Top 5 Video section and before the first video. Other banner ad positions are available between video posts further down the page.
- Showcase your product in our New Products section, below the first video post on the homepage. 3 spots are available.
- Sidebar Banner Ads
 There are 3 sizes to choose from; 300 x 600, 300 x 375, and 300 x 250.



- Sponsor of the How-To Videos Section
 Add your logo to our How-To Video section
 between the 2nd and 3rd video post and get the
 banner ad position below the section.
- © Upcoming Events
 Showcase your event in our Upcoming Events section, between the 2nd and 3rd video post .
 3 spots are available.
- Our Sponsors

 Add your logo to our list of sponsors that appears above the footer on every page.